

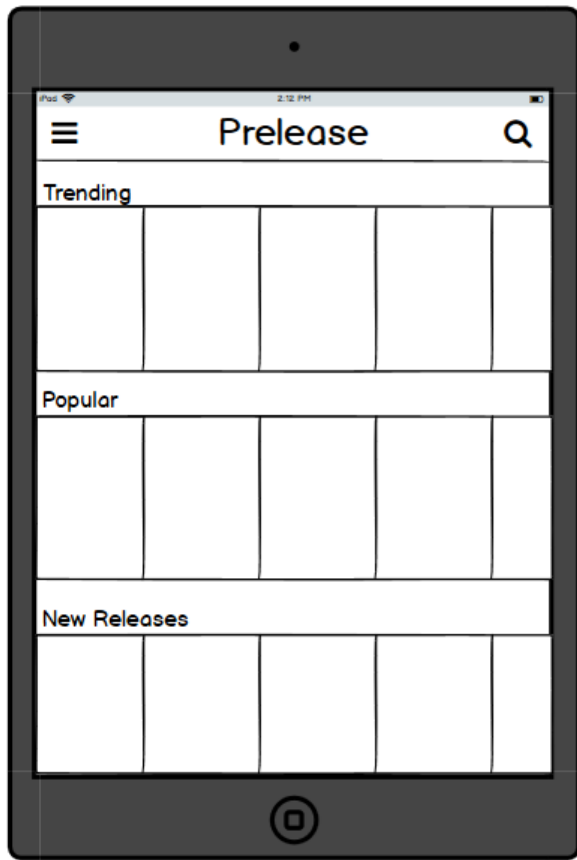
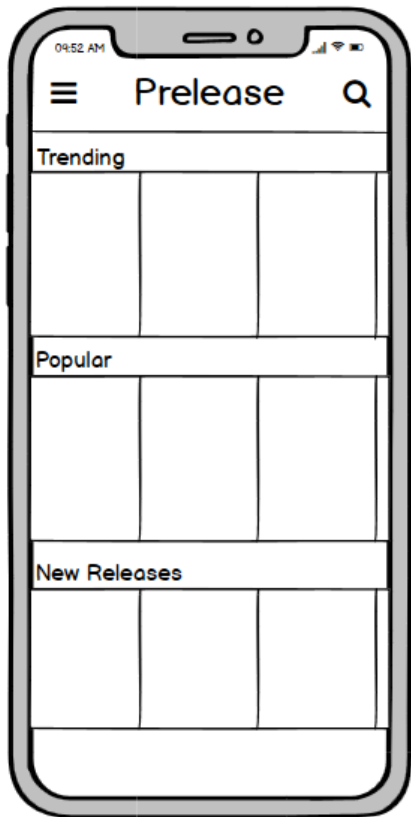
Prelease

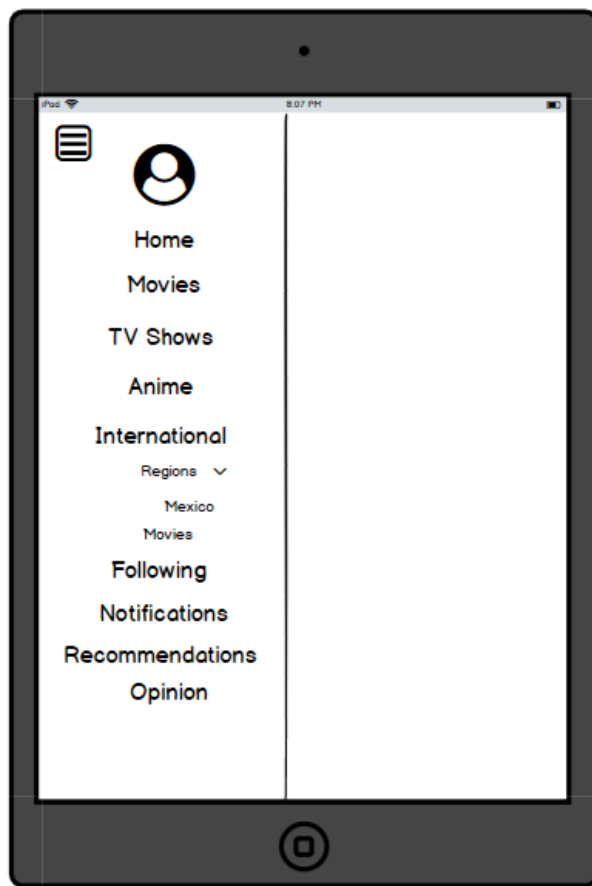
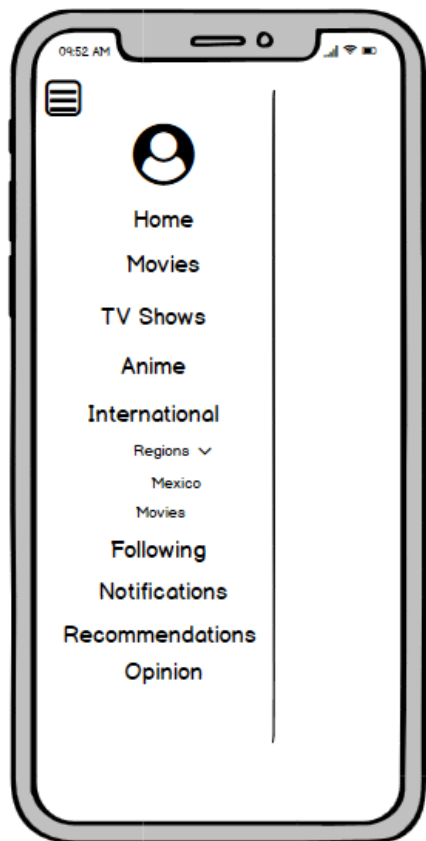
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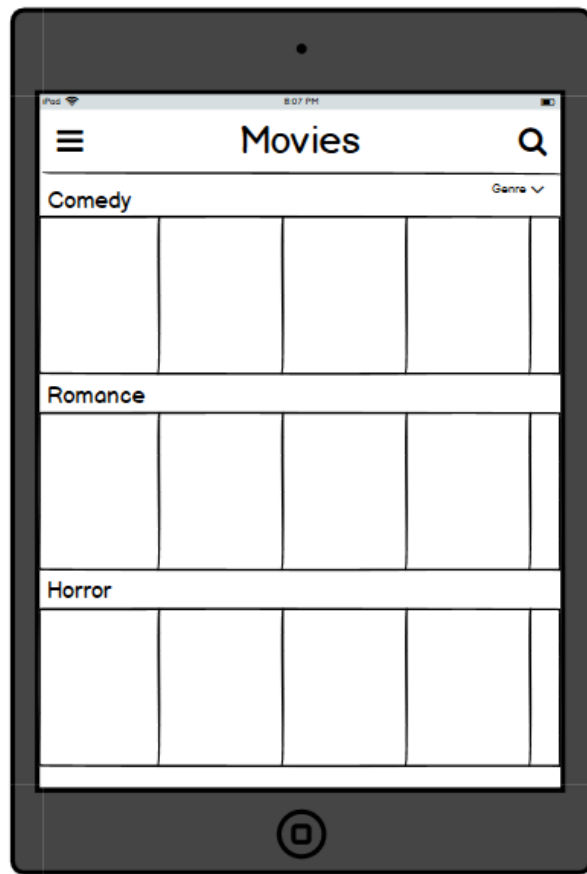
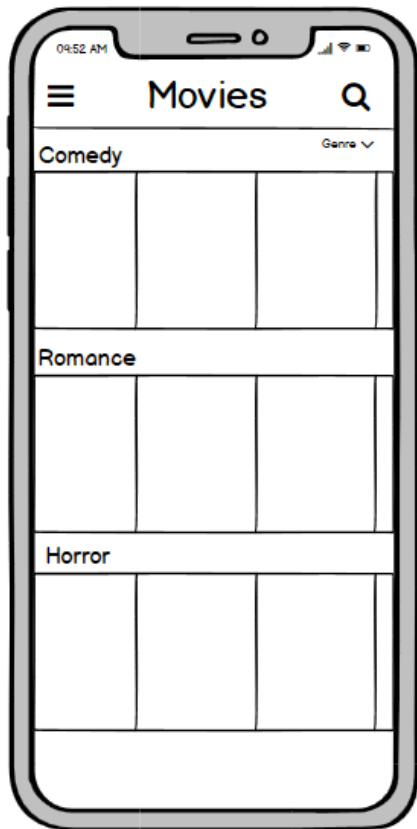
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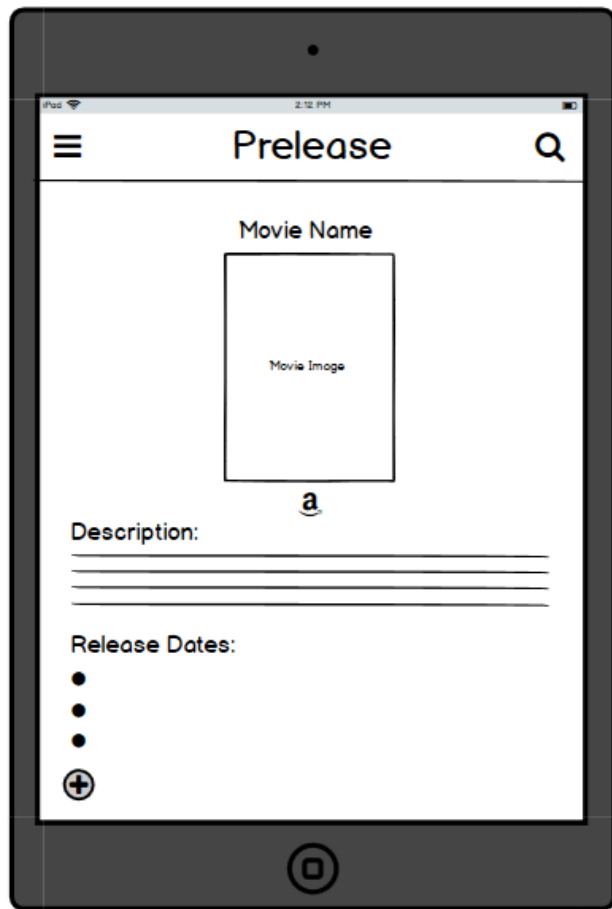
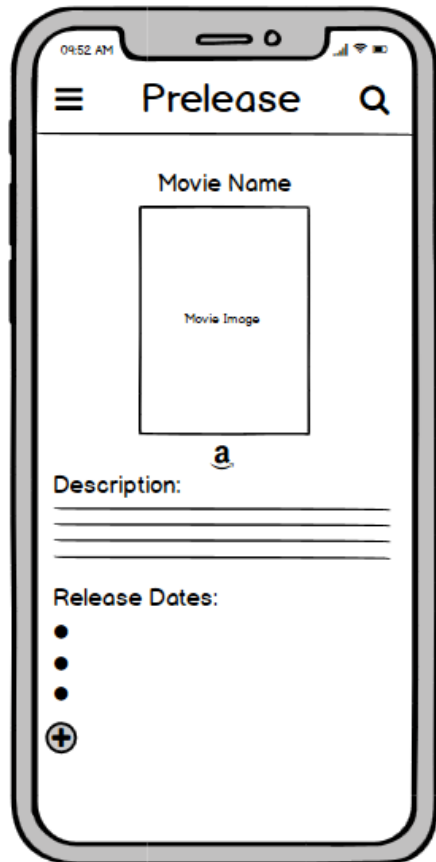
-Release Dates: Release dates are often hard to investigate, keep track of, and remember. This leads to frustration and missing out on important updates. My app is designed to deal with this issue for all types of televised and streamed media.

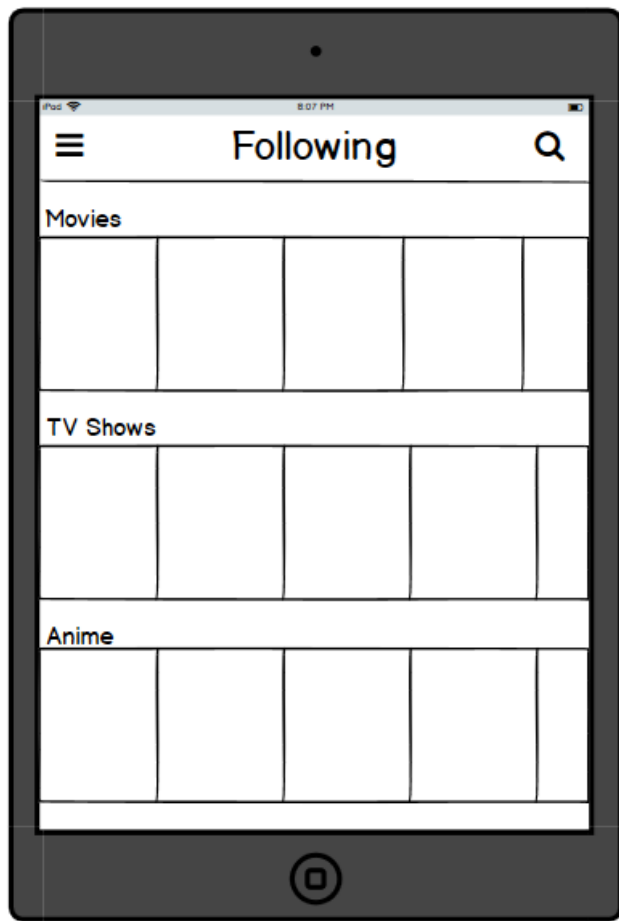
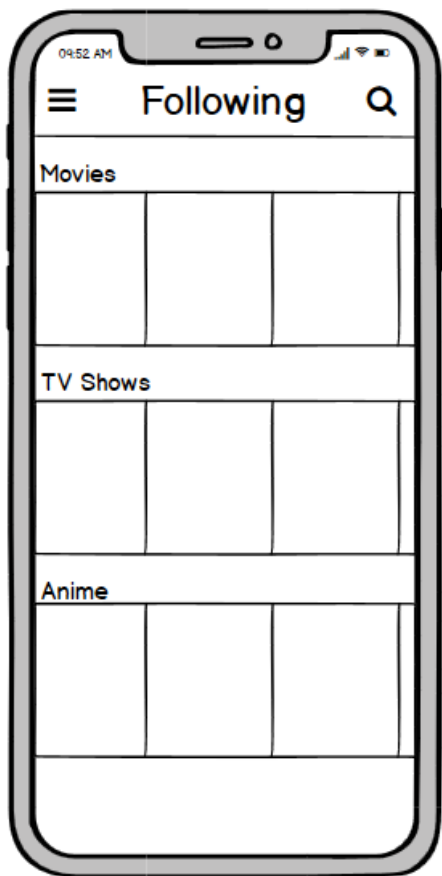
Product

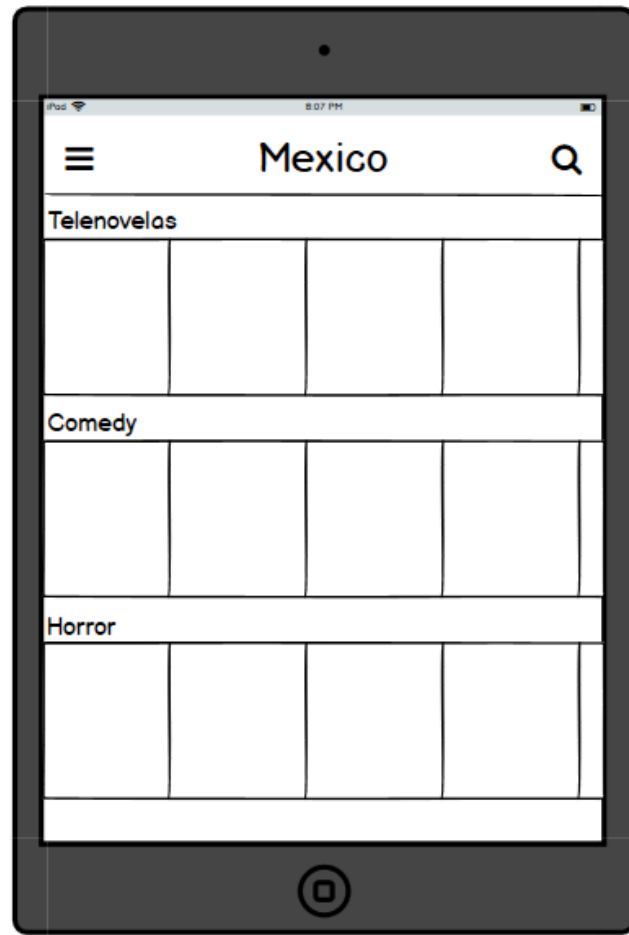
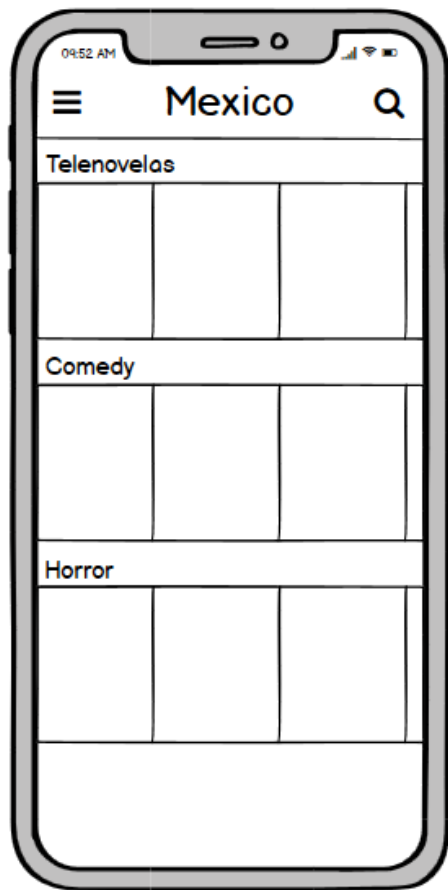


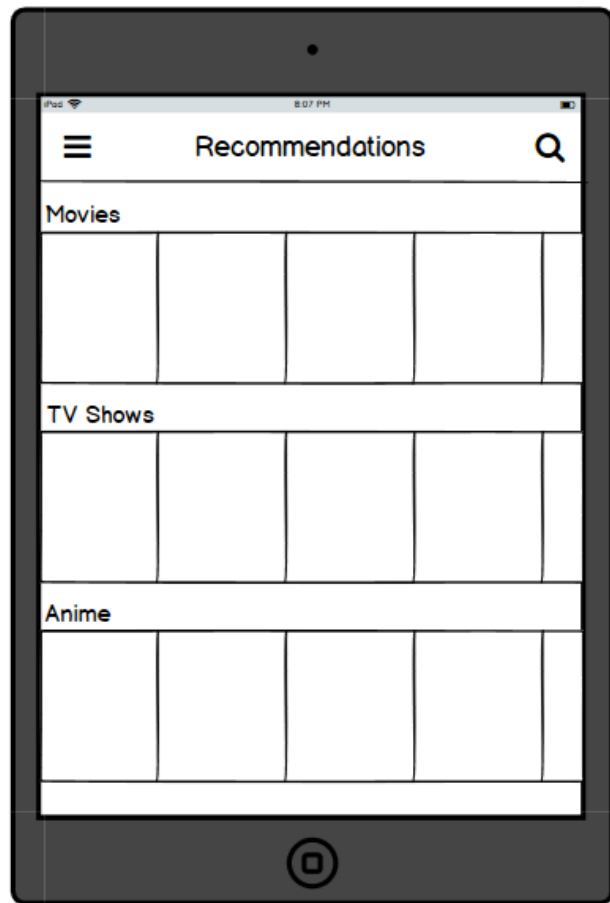
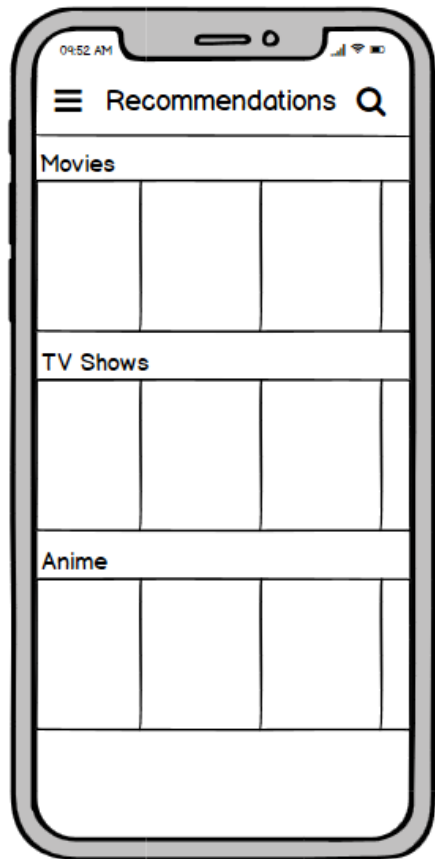


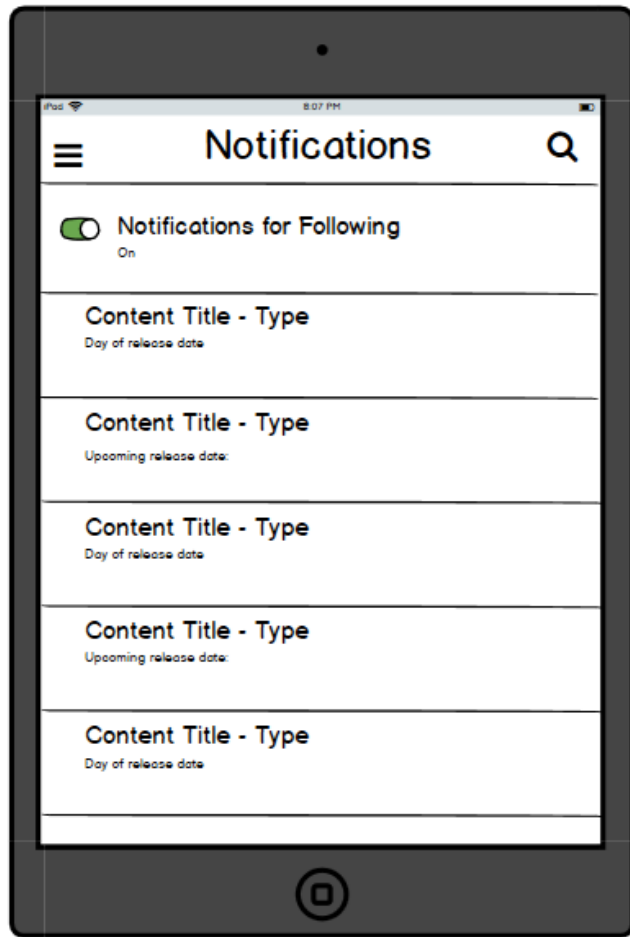
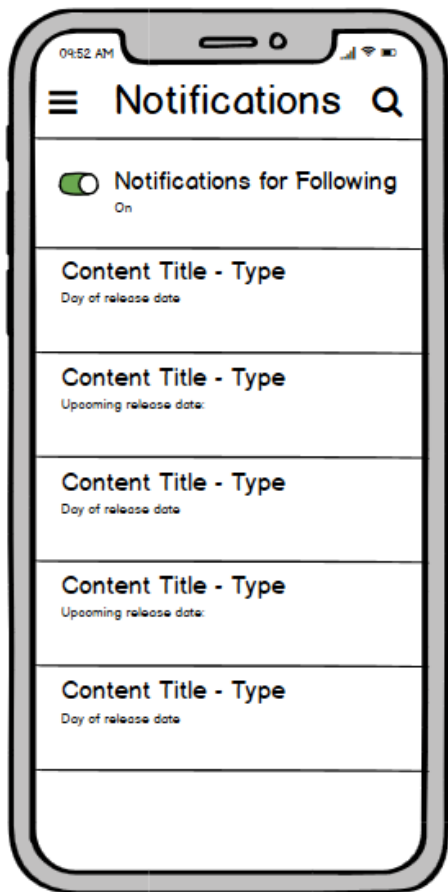


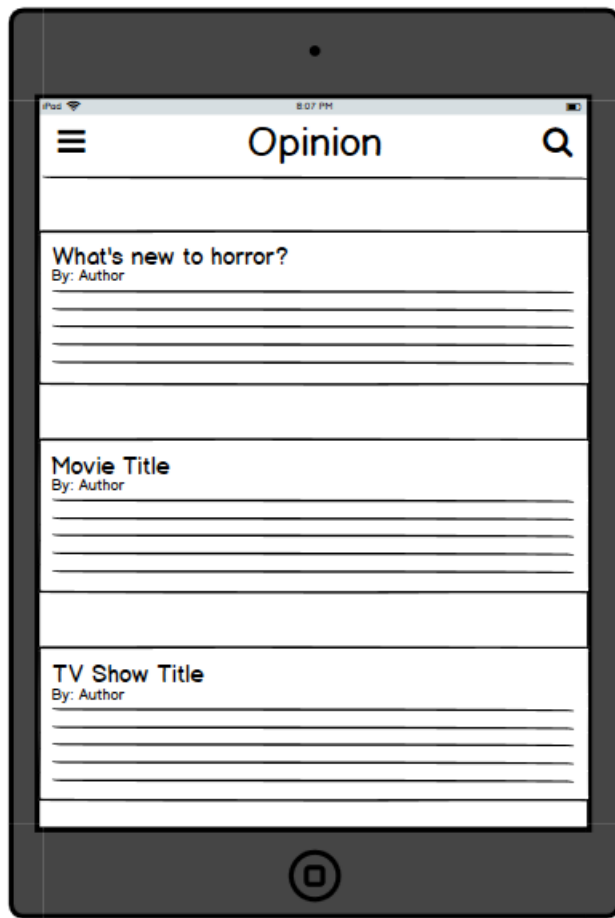
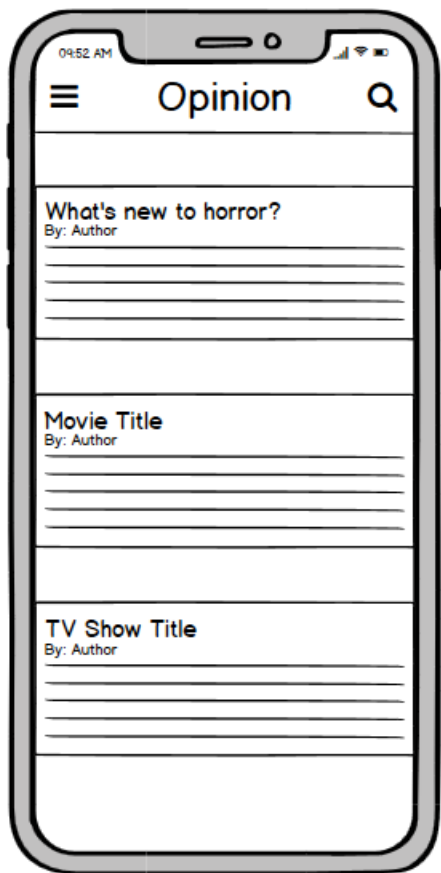












What's Unique:

-(App name) is different from other apps because:

1. Includes content from around the world
2. Recommendation feature is optional and won't affect what content you are able to view
3. Opinion feature
4. Reminders the day of and couple days before

Netflix and other streaming services may have or create a notification feature but it will only cover the content on those services. My app will cover all types and available content.

Target Market:

-Personas

1. Martha is a junior in high school. She is constantly busy with school work, friends, or extracurricular activities. When she has some time to herself she enjoys watching her favorite shows and movies. Despite this being one of her common ways of relaxing she finds herself frustrated when she forgets when a new season of her show comes out or struggles to find where she can watch it. She wishes this was easier.

2. John is a prominent movie and entertainment blogger. He spends his time watching newly released movies and shows later writing about them on his blog. Though he is able to investigate release dates he struggles in keeping track of them often causing him to forget and miss the opportunity to watch movies when they come out in theaters or shows when they're released. He wishes this process was better helping him and his blog.

-User Stories

1. As an avid movie watcher, I want to be able to know all the content available and where I can watch it, so that I have a seamless viewing experience.

2. As a professional whose job involves entertainment, I want to be able to track release dates, so that I can consistently stay informed and learn about the industry.

Interviews:

1. How and what they would use from my product (price, speed, style)?
2. What do they currently use, what they like, what they don't?

Esai:

1. He'd take advantage of the release date notifications for the different content he follows. He would also mostly use the following feature which holds all the different media he wants to keep track of.
2. He doesn't use any service, he keeps track of it himself. He doesn't like keeping track of it at all. He specifically dislikes it because he often forgets the release dates and struggles to find places he can watch it from.

Mom:

1. She'd use all features including mostly the category feature which lists movies and international media.
2. She doesn't use any product that provides the release date feature. She does use Netflix and other streaming services. She likes that they provide a lot of content to watch but she doesn't like the preferences it has for its users.

Thank You!