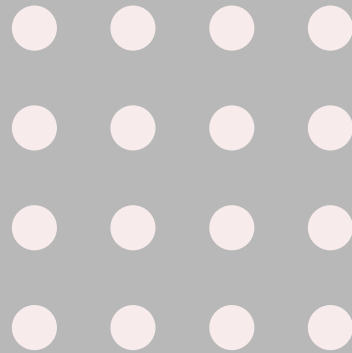
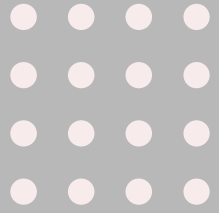


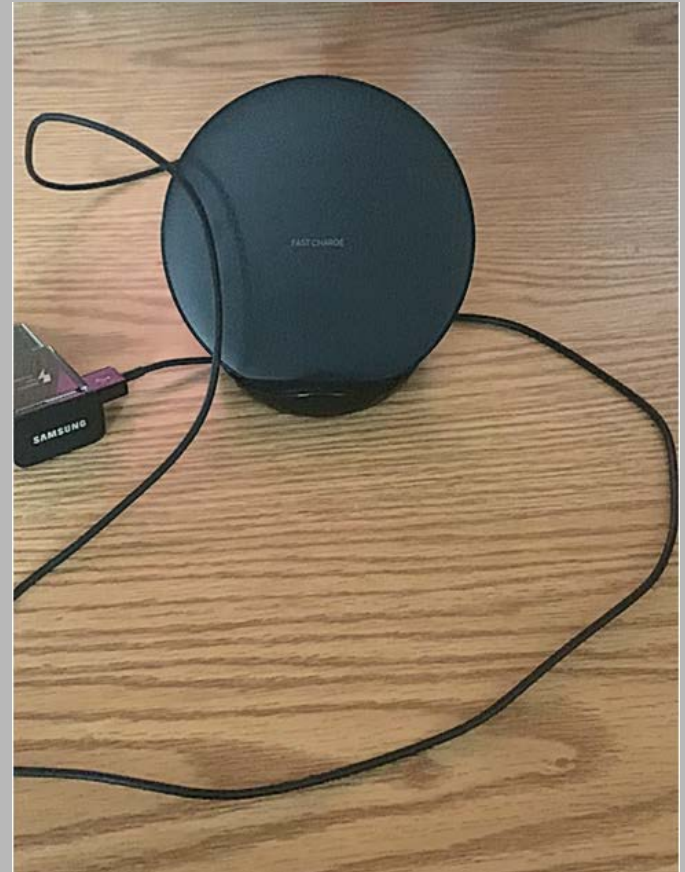
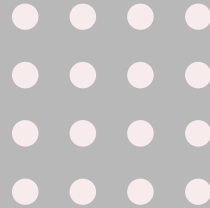
Hybrid





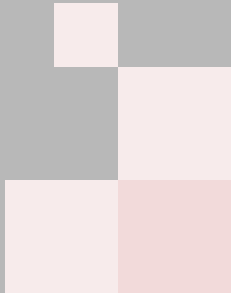
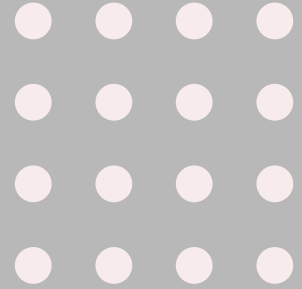
Product Inspiration

- Short Charging Cable
- Non-Adjustable Phone Angle
- Small Height
- Not User Friendly

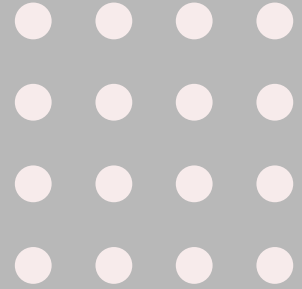


Solution: Hybrid

- Wireless Charging Stand
- Adjustable Height
- Adjustable Phone Angle
- Bluetooth Speaker
- Gradient Lights
- 10 ft Charging Cable

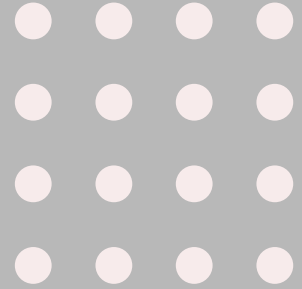


Adjustable Phone Angle



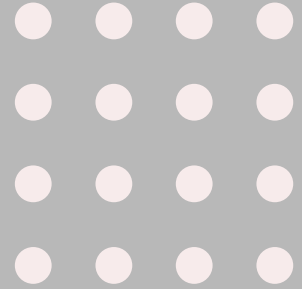
- Similar to music stand
- Straw serves as axis of rotation for wireless phone charging stand

Adjustable Stand



- Dowel placed between holes along stand to keep at certain height
- Multiple holes for multiple height settings

Bluetooth Speaker with Lights



- On/Off switch easily accessible on face of base
- Gems represent lights
- Lights change color with music

Target Audience

- Movie Streamers
- Zoom Users
- Video Game Streamers
- Music Lovers
- Phone Users

Pricing

Wireless Charger: \$40-\$50

+

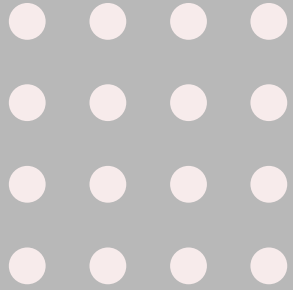
Bluetooth Speaker: \$10-\$30

+

Phone Stand: \$20-\$30

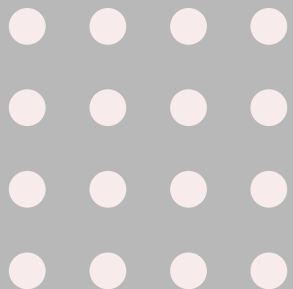
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\$80-\$110



Competitive Advantage

- Combines Wireless Charger, Phone Stand, and Bluetooth Speaker into one product unlike other products on market
- Makes the user's experience enjoyable and easy
- Lights that change colors make product aesthetically pleasing
- More affordable than buying a computer
- Especially useful during COVID-19



Summary

- Hybrid is adjustable stand with a 10ft long cable that allows you to charge your phone wirelessly, also having a bluetooth speaker and lights.
- Great for movie and video game streamers, zoom users, music lovers, and phone users
- Hybrid's target price is \$80-\$110 dollars
- Hybrid is a valuable product because it makes the user experience easier, combining multiple products into one compact design.
- Hybrid is a great buy, especially during COVID-19 because it solves many of the issues we all have when trying to zoom or stream.

Thank You!

